

Persuasive Essay Format

Introduction:

- A. Get the reader's attention by using a "hook."
- B. Give some background information if necessary.
- C. Thesis or focus statement.

I. First argument or reason to support your position:

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

II. Second argument or reason to support your position:

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

III. Third argument or reason to support your position:

- A. Topic sentence explaining your point and reason
- B. Possible concession toward opposing argument
- C. Elaboration to back your point.
- D. Clincher

IV. Opposing Viewpoint: (This is optional, however highly recommended, so that the reader will know you have considered another point of view and have a rebuttal to it.)

- A. Opposing point to your argument.
- B. Your rebuttal to the opposing point.
- C. Elaboration to back your rebuttal.

Conclusion:

- A. Summary of main points or reasons
- B. Restate thesis statement.
- C. Personal comment or a call to action.